

ACCELERATE
OPPORTUNITIES IN THE
CANNABIS INDUSTRY!

Legacy Nation has partnered with Green Flower to offer FREE online cannabis industry education and training.



For each training seat purchased, Green Flower provides social equity partners nationwide with free, on-demand education to accelerate new opportunities in the cannabis industry.

Legacy Nation program participants will receive **both Cannabis Business Essentials and a GF**Institute Credential of their choice from Dispensary, Cultivation, or Manufacturing.

After completing the program, a certificate of completion and digital badge will be received.

### **CANNABIS BUSINESS ESSENTIALS**

- Provides essential knowledge required to be successful in owning and operating a cannabis company.
- The course assumes NO prior knowledge of the commercial cannabis industry and will explain the A-to-Z of cannabis relating to business opportunities.
- Taught by industry leading experts from every sector of cannabis, this course is the go-to playbook for success in the industry today.



6-8 HOURS

# Professional skilled certificate perfect for demonstrating cannabis competency Choose from three certificate programs: Dispensary Cultivation Manufacturing

# TOPICS COVERED IN THIS TRAINING PACKAGE INCLUDE:

- Importance of Social Equity in Cannabis
- The Business of Cannabis Cultivation
- Cannabis Processing & Manufacturing
- ✓ Cannabis Lab Testing & Analytics
- The Cannabis Retail Guide
- ✓ The Business of Cannabis Distribution
- The Business of Industrial Hemp
- ✓ Obtaining Licensing in the Cannabis Industry

- Securing Real Estate for Your Cannabis Business
- Regulatory Compliance in the Cannabis Industry
- Marketing in the Cannabis Industry
- ✓ Sales in the Cannabis Industry
- Accounting Principles in the Cannabis Industry
- Human Resources & the Cannabis Workforce
- An Investor's Guide to the Legal Cannabis Industry
- Plus, get bonus cannabis education in a vertical of your choice with the included GFI certificate.





# The Leading Credential for Cannabis Professionals

With huge numbers of people coming into cannabis for the first time, it is increasingly difficult to decipher what people really know just by looking at a resume or a business card. Standardized credentials help solve this problem by creating a third-party system to validate that people have the knowledge and skills they claim.

Earning your GFI Certificate verifies that you have the core knowledge, skills, and competencies needed to succeed in cannabis today.



#### DISPENSARY ASSOCIATE

Cannabis Certificate

#### MODULES.

The Endocannabinoid System

How Cannabis Works In The Body
Cannabis Delivery Methods

Cannabis Products and How They Work

Major and Minor Cannabinoids
Terpenes
Onboarding New Customers
Selecting Cannabis Products

Cannabis Dosing & Titration Strategies
Recommending Flower
Interactions, Contraindications and
Potential Side Effects
Deciphering Lab Results
Reading Labels

#### FINAL ASSESSMENT





#### MODULES

Cannabis Botany
Cannabis Genetics
Seeds, Germination, and Transplanting
Cannabis Cloning
Soil and Growing Media
Light and Light Sources
Cannabis Watering Essentials
Vegetative Cycle of the Cannabis Plant
Flowering Cycle of the Cannabis Plant
Cannabis Pests, Diseases, and Threats
Cannabis Harvesting and Drying
Cannabis Trimming and Processing
Cannabis Curing and Storage

#### FINAL ASSESSMENT





# MODULES Overview of Cannabis Extracts

The Importance of Pheno-Hunting
Ice Water Hash and Solventless Solutions
Alcohol Dominant Extraction
Sub and Supercritical Fluids
Cannabis Input Nomenclature
Decarboxylation
Cannabis Processing and Manufacturing
Cannabis Tinctures
Cannabis Topicals
Cannabis Infused Chocolate
Infused Cannabis Gummies
Cannabis Nano Emulsions

#### FINAL ASSESSMENT



## ADOPTING STANDARDS BENEFITS CANNABIS BUSINESSES & BUSINESS OWNERS:

- Boost productivity and improve performance by streamlining operational processes and internal control systems, minimizing waste and time spent on trial-and-error.
- Expedite innovation and time-to-leadership by agreeing on common terminology and providing expert, authoritative knowledge as a platform to build from effectively.
- Provide confidence, increase transparency, and reduce costs that products purchased will be safe and fit-for-purpose, reducing the need for excess or repeated product testing.

